

Ålands sjöfart

PRINT CIRCULATION: 16 000. Ålands Sjöfart is distributed to subscribers around the world, to executives in the shipping industry of Finland and Sweden, to members of parliaments in Finland and in Sweden and to all companies and households on the Åland Islands, the centre of the shipping cluster in the Baltic.

WITH AN AD in Ålands Sjöfart you will target executives and those who work in the maritime industry in the Nordics. Ålands Sjöfart is the official newspaper for the Maritime Day Åland, Thursday 22nd May 2025.

SOCIAL MEDIA. The number of followers continues to grow steadily and now exceeds 40,000 active followers on Facebook. You will also find Ålands Sjöfart on LinkedIn, Instagram, and Twitter.

WWW.SJOFART.AX, our homepage is always updated with the latest news and all our newspapers are available to read in our open archive.

PRODUCTION: April Kommunikation

PRINTING HOUSE: Pressgrannar



Advertising closing dates:

Issue	Booking	Material	Distribution
#1/2025	28th February	7th March	w 12
#2/2025	25th April	2nd May	w 20
#3/2025	5th September	12th September	w 39
#4/2025	29th November	5th December	w 51

PRINT PRICES

Full page	1 700 euro
Half page	1 090 euro
Quarter page	700 euro
Eight page	465 euro
Ad production	95 euro

DIGITAL PRICES (run of site)

Panorama:	1920 x 540 pxl	CPM 90 euro
Panorama, phone:	336 x 480 pxl	CPM 90 euro
Gold:	866 x 280 pxl	CPM 70 euro
Gold, phone:	336 x 280 pxl	CPM 70 euro
Silver:	866 x 280 pxl	CPM 60 euro
Silver, phone:	336 x 280 pxl	CPM 60 euro
Bronze:	866 x 280 pxl	CPM 50 euro
Bronze, phone:	336 x 280 pxl	CPM 50 euro
Banner production:		95 euro

RECRUITMENT ADS

Facebook	450 euro
Print + Facebook	950 euro



> 40 000 followers
on Facebook



All prices 0% VAT

Print sizes:

Full page
248 x 358 mm

Half page,
portrait
122 x 358 mm

Half page,
landscape
248 x 178 mm

Quarter page,
portrait
122 x 178 mm

Quarter page,
landscape
248 x 88 mm

Eight page
122 x 88 mm

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